



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY



SAIL THE TRADITION – THE 56th ANNUAL SUMMERSET REGATTA

Supporting Youth Sailing and Marine Education Programs

Platinum Plus Level Sponsorship

Dear PLATINUM PLUS Level Summerset Regatta Sponsor,

The 56th Annual Summerset Regatta hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 1st through October 3rd, 2021**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the Buoy Races on Saturday and Coastal Distance Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$1,000 Sponsor. As a **PLATINUM PLUS Sponsor** there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to **Youth Sailing and Marine Education Programs** based equally on the addresses of the sponsors and the home port of the participants. **More than \$50,000 has been donated in the past few years.**

Summerset Regatta PLATINUM PLUS Sponsors receive the following benefits:

- * **Your Company Name on a Regatta racing or social event.**
- * **Your logo prominently printed on the back of more than 200 100% cotton event tee shirts.**
- * **Four (4) complimentary Summerset 2021 Event Tee Shirts.**
- * **We will include in the 50 skipper's bags any promotional items you provide.**
- * **Your logo and url linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com**
- * **Display your Company Banner at the Friday Skippers Mtg, Saturday Cocktail Party and Sunday Awards Dinner.**
- * **Four (4) invitations to the Cocktail Party.**
- * **Two (2) tickets to the Sunday Awards Dinner**
- * **PLUS - Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues!**

Thank you for your **Summerset Regatta Sponsorship** and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by June 15, 2021.**

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Gary Blessing

Gary Blessing

Commodore

Commodore@cmcs-sail.org

Caloosahatchee Marching & Chowder Society



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION - *THE 56th ANNUAL SUMMERSET REGATTA*
Supporting Youth Sailing and Marine Education Programs

PLATINUM PLUS SPONSORSHIP FORM

_____ Yes, I'd like to be a 2021 Summerset Sponsor.

_____ Enclosed is my check for \$1,000 payable to CMCS.

_____ I want to be linked to the CMCS websites, www.cmcs-sail.org & www.SummersetRegatta.com.
My website address is: _____

_____ Business Card included in Chowder Chatter Newsletter (12 issues)

COMPANY NAME to be printed on Event T-Shirt.
(Please print) _____

Send logo for T-Shirt electronically to: LUCA@APPLESTITCH.COM (Only necessary if you are a new sponsor or if your logo has changed.)

Sizes of (4) COMPLIMENTARY T-Shirts (please circle Four-4) Small Medium Large X-Large XX-Large

Here is my contact information:

Name: _____

Address: _____

City State Zip: _____

Phone _____ Email _____

Please make check payable to: **CMCS**

PAYMENT DUE by June 15, 2021

Send your payment to: CMCS/Summerset
P.O. Box 101268
Cape Coral, FL 33910-1268

THANK YOU FOR BEING AN IMPORTANT PART OF THE
56th SUMMERSET REGATTA

SAIL THE TRADITION