



## CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

### SAIL THE TRADITION – THE 56th ANNUAL SUMMERSET REGATTA *Supporting Youth Sailing and Marine Education Programs*

#### **Gold Plus Level Sponsorship**

Dear GOLD PLUS Level Summerset Regatta Sponsor,

The **56th Annual Summerset Regatta** hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 1st through October 3rd, 2021**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the Buoy Races on Saturday and Coastal Race on Sunday, both held off Fort Myers Beach.

**We are counting on your participation as a \$300 sponsor.** As a **GOLD PLUS Sponsor** there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to **Youth Sailing and Marine Education Programs** based equally on the addresses of the sponsors and the home port of the participants. **More than \$50,000 has been donated in the past few years.**

Summerset Regatta GOLD PLUS Sponsors receive the following benefits:

- \* Your logo printed on the back of more than 200 100% cotton event tee shirts.
- \* Two (2) complimentary Summerset 2021 tee shirts.
- \* We will include in the 50 skipper's bags any promotional items you provide.
- \* Your logo and URL linked for one year to the CMCS websites, [www.cmcs-sail.org](http://www.cmcs-sail.org) & [www.SummersetRegatta.com](http://www.SummersetRegatta.com).
- \* Two (2) invitations to the Saturday Night Cocktail Party.
- \* PLUS - Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues!

Thank you for your **Summerset Regatta** sponsorship and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by September 1, 2021**. For the purpose of tee shirt recognition, in kind support will be valued at 50% of retail.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

*Gary Blessing*

**Gary Blessing**

Commodore

[Commodore@cmcs-sail.org](mailto:Commodore@cmcs-sail.org)

Caloosahatchee Marching & Chowder Society



**CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY**

**THE 56th ANNUAL SUMMERSET REGATTA**  
*Supporting Youth Sailing and Marine Education Programs*

**GOLD PLUS SPONSOR FORM**

\_\_\_\_ Yes, I'd like to be a 2021 Summerset Sponsor.

\_\_\_\_ Enclosed is my check for \$300 payable to CMCS.

\_\_\_\_ I want to be linked to the CMCS websites, [www.cmcs-sail.org](http://www.cmcs-sail.org) and [www.SummersetRegatta.com](http://www.SummersetRegatta.com)  
My website address is: \_\_\_\_\_

**COMPANY NAME** to be printed on event T-shirt:

(Please print) \_\_\_\_\_

Send logo for T-Shirt electronically to: [Luca@applestitch.com](mailto:Luca@applestitch.com) (only necessary if you are a new sponsor or if your logo has changed.)

Size of **COMPLIMENTARY** T-shirts (please circle Two-2) Small Medium Large X- Large XX-Large

Here is my contact information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make check payable to: CMCS      PAYMENT IS DUE by September 1, 2021

**Send your payment to:**      CMCS/Summerset  
P.O. Box 101268  
Cape Coral, FL 33910-1268

**THANK YOU FOR BEING AN IMPORTANT PART OF THE 56th SUMMERSET REGATTA**

*Sail the Tradition*