



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION – THE 56th ANNUAL SUMMERSET REGATTA

Supporting Youth Sailing and Marine Education Programs

Gold Level Sponsorship

Dear GOLD Level Summerset Regatta Sponsor,

The 56th Annual Summerset Regatta hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held October 1st through October 3rd, 2021. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the Buoy Races on Saturday and Coastal Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$250 sponsor. As a GOLD Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to Youth Sailing and Marine Education programs based equally on the addresses of the sponsors and the home port of the participants. More than \$50,000 has been donated in the past few years.

Summerset Regatta GOLD Sponsors receive the following benefits:

- * Your logo printed on the back of more than 200 100% cotton event tee shirts.
- * Two (2) complimentary Summerset 2021 tee shirts.
- * We will include in the 50 skipper's bags any promotional items you provide.
- * Your logo and URL linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com.
- * Two (2) invitations to the Cocktail Party.
- * Your name or business name will be listed in the November CMCS newsletter, The Chowder Chatter.

Thank you for your **Summerset Regatta Sponsorship** and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to complete and return by September 1, 2021.

For the purpose of tee shirt recognition, in kind support will be valued at 50% of retail.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Gary Blessing

Gary Blessing

Commodore
<u>Commodore@cmcs-sail.org</u>
Caloosahatchee Marching & Chowder Society



Send your payment to: CMCS/Summerset

P.O. Box 101268

Cape Coral, FL 33910-1268



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GOLD SPONSOR FORM

Yes, I'd like to be a 2021 Summerset Spo	onsor.					
Enclosed is my check for \$250 payable t	to CMCS.					
I want to be linked to the CMCS websites	s, www.cn	ncs-sail	org and w	ww.Sur	nmersetRo	egatta.com.
My website address is:					_	
COMPANY NAME to be printed on Event T-Shir (Please print)					_	
Send logo for T-Shirt electronically to: <u>LUCA@</u> or if your logo has changed.)	APPLEST	TITCH.C	OM (Only	necessa	ry if you a	re a new sponsor
Size of COMPLIMENTARY T-Shirts (please circle	e <u>Two</u> -2)	Small	Medium	Large	X-Large	XX-Large
Here is my contact information:						
Name:						
Address:		· · · · · · · · · · · · · · · · · · ·				
City:	St	ate:		_Zip:		
Phone:	Email:					
Please make check payable to: CMCS		<u>PA`</u>	<u>YMENT I</u>	S DUE	by Septe	ember 1, 2021

THANK YOU FOR BEING AN IMPORTANT PART OF THE 56th SUMMERSET REGATTA