



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION - THE 55th ANNUAL SUMMERSET REGATTA

Supporting Youth Sailing and Marine Education Programs

<u>Platinum Plus Level Sponsorship</u>

Dear PLATINUM PLUS Level Summerset Regatta Sponsor.

The 55th Annual Summerset Regatta hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held October 2nd through October 4th, 2020. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the Offshore Sailing School Buoy Races on Saturday and Coastal Distance Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$1,000 Sponsor. As a PLATINUM PLUS Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to Youth Sailing and Marine Education Programs based equally on the addresses of the sponsors and the home port of the participants. More than \$50,000 has been donated in the past few years.

Summerset Regatta PLATINUM PLUS Sponsors receive the following benefits:

- * Your Company Name on an On-Water Regatta Event.
- * Your logo prominently printed on the back of more than 200 event tee shirts.
- * Four (4) complimentary 100% cotton Summerset 2020 Event Tee Shirts.
- * We will include in the 50 skipper's bags any promotional items you provide.
- * Your logo and url linked for one year to the CMCS websites, <u>www.cmcs-sail.org</u> and <u>www.SummersetRegatta.com</u>.
- * Display your Company Banner at the Friday Skippers Mtg, Saturday Cocktail Party and Sunday Awards Dinner.
- * Four (4) invitations to the Cocktail Party.
- * Two (2) tickets to the Sunday Awards Dinner
- * PLUS Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues! This is a \$150 savings over published advertising rates.

Thank you for your **Summerset Regatta Sponsorship** and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to complete and return by June 15, 2020.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Allen Fiske
305-720-7494 MinimumBalance@gmail.com

Vice Commodore of Summerset Caloosahatchee Marching & Chowder Society





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PLATINUM PLUS SPONSORSHIP FORM

Yes, I'd like to be	a 2020 Summerset	Sponsor.		
Enclosed is my ch	eck for \$1,000 paya	able to CMCS.		
I want to be www.SummersetRegatta.co	linked to the om. My website addre			org and
Business Card include	ed in Chowder Chatte	r Newsletter (12 iss	ues)	
COMPANY NAME to be print (Please print)				
Send logo for T-Shirt electronew sponsor or if your logo		PPLESTITCH.COM (Only necessary if y	ou are a
Sizes of (4) COMPLIMENTA XX-Large	RY T-Shirts (please cir	rcle <u>Four-4)</u> Small	Medium Large	X-Large
Here is my contact informa	tion:			
Name		<u> </u>		
Address				
City	State	Zip		
Phone	Email			
Please make check paya	ble to: CMCS	PAYMENT DU	E by June 15, 2	020
Send your payment to:	CMCS/Allen Fiske 15590 Ocean Walk (Fort Myers, FL 3390			

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THANK YOU FOR BEING AN IMPORTANT PART OF THE 55th annual SUMMERSET REGATTA

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