



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION – THE 55th ANNUAL SUMMERSET REGATTA

Supporting Youth Sailing and Marine Education Programs

Gold Plus Level Sponsorship

Dear GOLD PLUS Level Summerset Regatta Sponsor.

The 55th Annual Summerset Regatta hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 2nd through October 4th, 2020**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the **Offshore Sailing School** Buoy Races on Saturday and Coastal Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$300 sponsor. As a GOLD PLUS Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to **Youth Sailing and Marine Education Programs** based equally on the addresses of the sponsors and the home port of the participants. **More than \$50,000 has been donated in the past few years.**

Summerset Regatta GOLD PLUS Sponsors receive the following benefits:

- * Your logo printed on the back of more than 200 event tee shirts.
- * Two (2) complimentary Summerset 2020 100% cotton tee shirts.
- * We will include in the 50 skipper's bags any promotional items you provide.
- * Your logo and URL linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com.
- * Two (2) invitations to the Saturday Night Cocktail Party.
- * PLUS - Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues! This is a \$150 savings over published advertising rates.

Thank you for your **Summerset Regatta** sponsorship and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by September 1, 2020**. For the purpose of tee shirt recognition, in kind support will be valued at 50% of retail.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Allen Fiske

305-720-7494

MinimumBalance@gmail.com

CMCS Vice Commodore Summerset



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THE 55th ANNUAL SUMMERSET REGATTA

Supporting Youth Sailing and Marine Education Programs

GOLD PLUS SPONSOR FORM

_____ Yes, I'd like to be a 2020 Summerset Sponsor.

_____ Enclosed is my check for \$300 payable to CMCS.

_____ I want to be linked to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com My website address is: _____

COMPANY NAME to be printed on event T-shirt:

(Please print) _____

Send logo for T-Shirt electronically to: Luca@applestitch.com (only necessary if you are a new sponsor or if your logo has changed.)

Size of COMPLIMENTARY T-shirts (please circle **Two-2**) Small Medium Large
X- Large XX-Large

Here is my contact information:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please make check payable to: CMCS

PAYMENT IS DUE by September 1, 2020

Send your payment to: CMCS/Allen Fiske
15590 Ocean Walk Circle #109
Fort Myers, FL 33908

305-720-7494 (MinimumBalance@gmail.com)

THANK YOU FOR BEING AN IMPORTANT PART OF THE
55th SUMMERSET REGATTA

Sail the Tradition