



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION – THE 54th ANNUAL SUMMERSET REGATTA *Supporting Youth Sailing and Marine Education Programs*

Platinum Plus Level Sponsorship

Dear PLATINUM PLUS Level SummerSet Regatta Sponsor.

The **54th Annual SummerSet Regatta** hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 4th^h through October 6th, 2019**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the **Offshore Sailing School** Buoy Races on Saturday and Coastal Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$1,000 sponsor. As a **PLATINUM PLUS** Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to **Youth Sailing and Marine Education programs** based equally on the addresses of the sponsors and the home port of the participants. **More than \$50,000 has been donated in the past few years.**

SummerSet Regatta PLATINUM Sponsors receive the following benefits:

- **Your Company Name on a Landside Regatta Event.**
- **Your logo printed on the back of more than 200 event tee shirts.**
- **Four (4) complimentary 100% cotton tee shirts.**
- **We will include in the 50 skipper's bags any promotional items you provide.**
- **Your logo and URL linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummerSetRegatta.com.**
- **Display your Company Banner at the Friday Skippers Mtg, Saturday Cocktail Party and Sunday Awards Dinner.**
- **Four (4) invitations to the Saturday Cocktail Party.**
- **Two (2) tickets to the Sunday Awards Dinner**
- **PLUS - Your business card published in our monthly newsletter, the CMCS Chowder Chatter, 12 issues! This is a \$150 savings over published advertising rates**

Thank you for your **SummerSet Regatta Sponsorship** and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by September 1, 2019**. For the purpose of tee shirt recognition, in kind support will be valued at 50% of retail.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Allen Fiske

305-720-7494

MinimumBalance@gmail.com

CMCS Vice Commodore of SummerSet



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SAIL THE TRADITION -THE 54th ANNUAL SUMMERSET REGATTA

Supporting Youth Sailing and Marine Education Programs

PLATINUM PLUS SPONSOR FORM

_____ Yes, I'd like to be a 2019 Summerset Sponsor.

_____ Enclosed is my check for \$1,000 payable to CMCS.

_____ I want to be linked to the CMCS websites, (www.SummersetRegatta.com & www.cmcs-sail.org). My website address is:

COMPANY NAME to be printed on Event T-Shirt:

(Please print) _____

Send logo for T-Shirt electronically to: LUCA@APPLESTITCH.COM (Only necessary if you are a new sponsor or if your logo has changed.)

COMPLIMENTARY T-Shirt Sizes (please circle **Two**) Small Medium Large X-Large XX-Large

Here is my contact information:

Please make check payable to: CMCS (PAYMENT IS DUE by September 1, 2019)

Send your payment to: **CMCS/Allen Fiske**
15590 Ocean Walk Circle #109
Fort Myers, FL 33908

305-720-7494 MinimumBalance@gmail.com

THANK YOU FOR BEING AN IMPORTANT PART OF THE
54th SUMMERSET REGATTA

SAIL THE TRADITION