



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION – THE 53rd ANNUAL SUMMERSET REGATTA Contributing to Youth Sailing and Marine Education Programs

Platinum Level Sponsorship

Dear PLATINUM Level Summerset Regatta Sponsor.

The **53rd Annual Summerset Regatta** hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 5th through October 7th, 2018**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the **Offshore Sailing School** Buoy Races on Saturday and Coastal Distance Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$1,500 sponsor. As a **PLATINUM** Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to **Youth Sailing and Marine Education Programs** based equally on the addresses of the sponsors and the home port of the participants. **More than \$50,000 has been donated in the past few years.**

Summerset Regatta PLATINUM Sponsors receive the following benefits:

- * **Your Name on an Event.**
- * **Your logo prominently printed on the back of more than 200 event tee shirts.**
- * **Three (3) complimentary 100% cotton Event Tee Shirts.**
- * **We will include in the 50 skipper's bags any promotional items you provide.**
- * **Your logo linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com.**
- * **We will display your banner at the Saturday cocktail party in which over 200 sailors attend.**
- * **Four (4) invitations to the Cocktail Party.**
- * **PLUS - Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues! This is a \$150 savings over published advertising rates.**

Thank you for your **Summerset Regatta Sponsorship** and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by July 1, 2018.**

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Allen Fiske

305-720-7494 MinimumBalance@gmail.com

Vice Commodore of Summerset
Caloosahatchee Marching & Chowder Society