



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

***SAIL THE TRADITION – THE 53rd ANNUAL SUMMERSET REGATTA
Contributing to Youth Sailing and Marine Education Programs***

Gold Plus Level Sponsorship

Dear GOLD PLUS Level Summerset Regatta Sponsor.

The 53rd Annual Summerset Regatta hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 5th through October 7th, 2018**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the **Offshore Sailing School** Buoy Races on Saturday and Coastal Race on Sunday, both held off Fort Myers Beach.

We are counting on your participation as a \$300 sponsor. As a GOLD PLUS Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit that will be donated to **Youth Sailing and Marine Education Programs** based equally on the addresses of the sponsors and the home port of the participants. **More than \$50,000 has been donated in the past few years.**

Summerset Regatta GOLD PLUS Sponsors receive the following benefits:

- * Your logo printed on the back of more than 200 event tee shirts.
- * Two (2) complimentary 100% cotton tee shirts.
- * We will include in the 50 skipper's bags any promotional items you provide.
- * Your logo linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com.
- * Two invitations to the Cocktail Party.
- * PLUS - Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues! This is a \$150 savings over published advertising rates.

Thank you for your **Summerset Regatta** sponsorship and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by September 1, 2018**. For the purpose of tee shirt recognition, in kind support will be valued at 50% of retail.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Allen Fiske

305-720-7494

MinimumBalance@gmail.com

CMCS Vice Commodore Summerset

