



CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

SAIL THE TRADITION – THE 52nd ANNUAL SUMMERSET REGATTA
Contributing to Youth Sailing and Marine Education Programs

Gold Plus Level Sponsorship

Dear GOLD PLUS Level Summerset Regatta Sponsor.

The 52nd Annual Summerset Regatta hosted by the Caloosahatchee Marching and Chowder Society Sailing Club (CMCS) will be held **October 6th through October 8th, 2017**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the **Offshore Sailing School** Buoy Races on Saturday and the **Florida Premier Yacht Service** Coastal Race held off Fort Myers Beach on Sunday

We are counting on your participation as a \$300 sponsor. As a GOLD PLUS Sponsor there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit **that will be donated to Youth Sailing and Marine Education Programs** based equally on the addresses of the sponsors and the home port of the participants. More than \$20,000 was donated to Youth Sailing as a result of our regatta in 2015.

Summerset Regatta GOLD PLUS Sponsors receive the following benefits:

- * Your logo printed on the back of more than 300 event tee shirts.
- * Two complimentary 100% cotton tee shirts.
- * We will include in the 60 skipper's bags any promotional items you provide.
- * Your logo linked for one year to the CMCS websites, www.cmcs-sail.org and www.SummersetRegatta.com.
- * Two invitations to the Cocktail Party.
- * PLUS - Your business card published in our monthly newsletter, The Chowder Chatter, 12 issues! This is a \$150 savings over published advertising rates.

Thank you for your Summerset Regatta sponsorship and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing "**Outstanding Organizational Support**".

Enclosed is the Sponsorship Form to **complete and return by September 1, 2017**. For the purpose of tee shirt recognition, in kind support will be valued at 50% of retail.

We look forward to your participation in this, the oldest continuous regatta in Southwest Florida.

Best Regards,

Allen Fiske

Vice Commodore Summerset
Caloosahatchee Marching and Chowder Society