



CMCS

CALOOSAHATCHEE MARCHING AND CHOWDER SOCIETY

Dear Gold PLUS Level Summerset Regatta Sponsor,

The 48th Annual Summerset Regatta, hosted by the Caloosahatchee Marching and Chowder Society Sailing Club will be held **October 11 through October 13, 2013**. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the Offshore Sailing School Buoy Races on Saturday and the West Marine Coastal Race held off Fort Myers Beach on Sunday.

We are counting on your participation as a \$300 sponsor. As a Gold PLUS Sponsor, there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit **that will be donated to youth sailing and marine education programs** based equally on the address of the sponsors and the home port of the participants. More than \$9,000 was donated to youth sailing in 2012. The **Skippers Meeting** will be on Friday, October 11th and the **Awards Dinner** will be in the evening of Sunday, October 13th.

Summerset Regatta Gold PLUS Sponsors receive the following benefits:

- ◆ **Your logo printed on the back of more than 200 event tee shirts.**
- ◆ **Two complimentary 100% cotton tee shirts.**
- ◆ **We will include in the 60 skippers bags any promotional items you provide.**
- ◆ **Your name or business name will be listed in the November CMCS newsletter, the Chowder Chatter, and your logo linked to the CMCS website for one year.**
- ◆ **We will display your banner at the Saturday poolside cocktail party in which over 200 sailors attend.**
- ◆ **Invitation to the Cocktail Party.**
- ◆ **PLUS – Your business card published in our monthly newsletter for one year – 12 issues! This is a \$150 savings over published advertising rates.**

Thank you for your Summerset Regatta sponsorship and for helping us continue making this event the sailing event of the year. Past contributions have helped CMCS win a national award from US Sailing **“Outstanding Organizational Support 2012”**.

Enclosed is the Sponsorship Form to **complete and return by AUGUST 28, 2013**. For the purposes of tee shirt recognition, in kind support will be valued at 50% of retail.

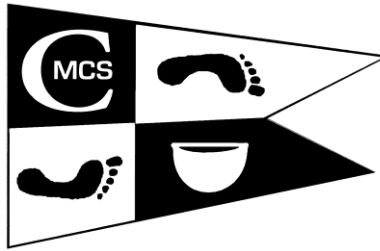
We look forward to your participation in this, the oldest continuous regatta in Southwest Florida. Please call Steve Romaine at **239 267-2538** if you need any additional information.

Best regards,

Steve Romaine
CMCS Vice Commodore, Summerset

cmcs-sail.org





CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

THE 48TH ANNUAL SUMMERSET REGATTA
Contributing to Youth sailing Programs

GOLD PLUS SPONSOR FORM

_____ Yes, I'd like to be the 2013 Summerset Sponsor.

_____ Enclosed is my check for \$300 made out to CMCS.

_____ I want to be linked to the CMCS website. My website address is:

_____ Business Card included for Newsletter

Company name:

(Please print) _____

Send logo electronically to: LUCA@APPLESTITCH.COM (Only necessary if you are a new sponsor or if your logo has changed since 2012.)

Size of T-shirt (please circle one) Small Medium Large X-Large XX-Large

Here is my contact information:

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

E-MAIL _____

PAYMENT IS DUE 8/28/2013

Please make check payable to: **CMCS**

Send your payment to: Steve Romaine - Vice Commodore
14721 Calusa Palms Drive #101
Fort Myers, FL 33919
Cell 239-482-6280

THANK YOU!

SAIL THE TRADITION