



CMCS

CALOOSAHATCHEE MARCHING AND CHOWDER SOCIETY

Dear Gold Level Summerset Regatta Sponsor,

The 47th Annual Summerset Regatta, hosted by the Caloosahatchee Marching and Chowder Society Sailing Club will be held October 5 through October 7, 2012. This premier sailing event attracts top sailors from Marco Island to Tampa Bay. Traditionally over 50 boats from Southwest Florida participate in the Buoy Races on Saturday and the West Marine Coastal Race held off Fort Myers Beach on Sunday.

We are counting on your participation as a \$250 sponsor. As a Gold Sponsor, there are several planned events that your sponsorship will help to underwrite. More importantly it will help the event produce a profit, more than half of which will be donated to youth sailing and marine education programs based equally on the address of the sponsors and the homeport of the participants. More than \$9,000 was donated to youth sailing in 2011. The Skippers Meeting will be on Friday, October 5th and the Awards Dinner will be in the evening of Sunday, October 7th.

Summerset Regatta Gold Sponsors receive the following benefits:

- **Your logo printed on the back of more than 200 event tee shirts.**
- **A complimentary 100% cotton tee shirt.**
- **We will include in the 65 skippers bags any promotional items you provide.**
- **Your name or business name will be listed in the November CMCS newsletter, The Chowder Chatter, and linked to the CMCS website for one year.**
- **We will display your banner at some time during the event.**
- **Invitation to the Summerset Poolside Cocktail Party on Saturday.**

Thank you for your Summerset Regatta sponsorship and for helping us continue making this event the sailing event of the year while supporting youth sailing.

Enclosed is the Sponsorship Form to **complete and return by AUGUST 27, 2012**. For the purposes of tee shirt recognition, in kind support will be valued at 50% of retail.

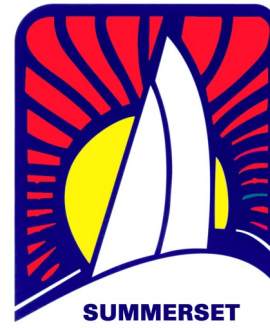
We look forward to your participation in this, the oldest continuous regatta in Southwest Florida. Please call Steve Romaine at 239-267-2538 if you need any additional information.

Best regards,

Joan Perkett
CMCS Vice Commodore, Summerset
239-542-5918
donandjoan@mindspring.com

cmcs-sail.org





CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

THE 47TH ANNUAL SUMMERSET REGATTA
Contributing to Youth Sailing and Marine Education Programs

GOLD SPONSOR FORM

_____ Yes, I'd like to be a 2012 SummerSet Sponsor.

_____ Enclosed is my check for \$250 made out to CMCS.

_____ I want to be linked to the CMCS website. My website address is:

Company name:

(Please print) _____

Send logo electronically to: LUCA@APPLESTITCH.COM (Only necessary if you are a new sponsor or if your logo has changed since 2011.)

Size of T-shirt (please circle one) Small Medium Large X-Large

Here is my contact information:

Name

Address

City

State

Zip

Phone

Email

Please make check payable to: CMCS

Send your payment to: Steve Romaine PAYMENT IS DUE 8/27/2012
14721 Calusa Palms Drive #101
Fort Myers, FL 33919
239-267-2538 Cell 239-482-6280

THANK YOU!
Sail the Tradition